

Festo Canada adds Electrozaad as a full-line distributor for southwestern Ontario

Mississauga, ON, May 19, 2020 – Festo Canada is pleased to announce Electrozaad, the largest independently owned electrical distributor in southwestern Ontario, as its full-line exclusive sales, support and service partner covering the region from London to Windsor and Sarnia.

Electrozaad is featuring Festo's pneumatic, electrical and process automation products, including the always-in-stock Core Product Range of drives, cylinders, valves, tubing, fittings and much more.

"The Festo line of products fills an important need for Electrozaad in further extending our ability to provide complete automation solutions for our customers," says William Smith, President, Electrozaad. "Festo is a Rockwell Automation encompass partner which compliments the latter's flagship Allen-Bradley brand in Electrozaad's trading area. We look forward to the value this Festo partnership will bring to our customers when combined with the service and technical expertise they expect from Electrozaad."

"By leveraging Festo expertise, Electrozaad is better equipped to deliver end to end client solutions, positioning customers towards the future of manufacturing."

All five Electrozaad offices will have full-line stock of Festo components for overnight or even same-day delivery, which is key for supporting automation systems in the region's growth markets, like automotive parts manufacturing, greenhouse production as well as local process industries like petrochemical and pharmaceuticals.

Electrozaad has 65 years of experience in the area, and like Festo, has a wealth of customer relationships there that both sides can leverage. It prides itself on employing specialists with expertise in controls and HMI, power and motion, sensors and more.

"With their advanced knowledge of the southwestern Ontario market and go-to-market strategy, we regard Electrozaad and Festo working together as a great partnership with enormous potential," says Jack Cabral, Festo Canada's sales manager for Central Canada. "There is a solid foundation in the region on which to build – including great customer familiarity with the Festo brand. We are really looking forward to growing together with

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Electrozad in the coming years!”

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Festo Canada

Festo at a glance

Festo, the world's leading supplier of automation technology and technical education, is deploying its products and services to meet the challenges of digitization and smart production. Founded in 1925, the family-owned company based in Esslingen, Germany supports a wide range of needs for advanced solutions in factory and process automation. Festo Canada, celebrating its 50th anniversary this year, has been continuously elevating the state of manufacturing in this country with innovative products, optimized motion control solutions and unrivalled support. Globally, some 300,000 customers put their trust in the company's pneumatic and electric drive products and technology. In addition, Festo Didactic provides state-of-the-art training equipment and educational programs for industrial companies and educational institutions – about 56,000 customers worldwide. The Festo Group registered sales of €3.45 billion in 2024 financial year and is represented worldwide at 250 locations with about 20,600 employees. More than 8% of its annual turnover is invested in research and development.